

September 20, 2011

Senator Stanley C. Rosenberg  
State House  
Boston, MA 02133-1001

Dear Senator Rosenberg:

We are pleased to announce that the Massachusetts Cultural Council (MCC) has approved \$151,000 in grants to cultural organizations and schools in your district. The MCC also approved \$118,120 in funding for your district's local cultural councils. Funding in your district this year totals \$269,120 up from \$268,920 in fiscal year 2011. These grants have a significant impact in the communities you serve—supporting education, economic activity, and community vitality through the arts, humanities, and sciences.

We invite you to spread this good news. Attached you will also find a press release template to use for local media in your district.

MCC supports cultural organizations, schools, local cultural councils, and artists in every city and town in Massachusetts. This fall, we will distribute \$6.5 million in direct grants. If you have questions about this information or would like assistance, please contact Communications Director Greg Liakos at [Greg.Liakos@art.state.ma.us](mailto:Greg.Liakos@art.state.ma.us) or 617/727-3668 x343. Thank you for your continued support of the MCC and the citizens we serve.

Sincerely,

Anita Walker  
Executive Director

**MASSACHUSETTS CULTURAL COUNCIL**  
**FY2012 Local Cultural Council Program**  
**Allocations for Local Regranting**  
**Senator Stanley C. Rosenberg**

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<b>Amherst Cultural Council</b>	Edith Byron, Chair Jones Library 43 Amity Street Amherst, MA 01002-2267 413/253-0654	<b>\$18,250</b>
<b>Belchertown Cultural Council</b>	Sharon Marean, Chair Town Hall 2 Jabish Street PO Box 670 Belchertown, MA 01007 413/323-6203	<b>\$3,940</b>
<b>Bernardston Cultural Council</b>	Gloria Freyenhagen, Chair Town Hall PO Box 504 Bernardston, MA 01337 413/648-5401	<b>\$3,870</b>
<b>Buckland Cultural Council</b>	Caroline Mack, Chair Buckland Town Hall 17 State Street Shelburne Falls, MA 01370-1099 413/297-3102	<b>\$3,870</b>
<b>Colrain Cultural Council</b>	Suzanne Warsaw, Chair PO Box 2 Colrain, MA 01340-9604 413/624-5114	<b>\$3,870</b>
<b>Deerfield Cultural Council</b>	Reba-Jean Pichette, Chair Deerfield Town Hall 8 Conway Street South Deerfield, MA 01373-1021 413/773-1899	<b>\$3,870</b>
<b>Erving Cultural Council</b>	Beth Lux, Chair Erving Town Hall 12 East Main Street Erving, MA 01344-9717 413/422-2800	<b>\$3,870</b>

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<b>Gill Cultural Council</b>	Ronnie LaChance, Chair Town Hall 325 Main Road Gill, MA 01354 413/863-9446	<b>\$3,870</b>
<b>Greenfield Local Cultural Council</b>	Sam Pettengill, Chair Office of the Mayor 14 Court Square Greenfield, MA 01301 413/441-6164	<b>\$7,340</b>
<b>Hadley Cultural Council</b>	Robie Grant, Chair Hadley Town Hall 100 Middle Street Hadley, MA 01035-9613 413/586-4399	<b>\$3,870</b>
<b>Hatfield Cultural Council</b>	Frederick Martin, Chair P.O. Box 175 North Hatfield, MA 01066 413/320-9307	<b>\$3,870</b>
<b>Leverett Cultural Council</b>	Carole King, Chair 1 Depot Road Leverett, MA 01054 413/548-9343	<b>\$3,870</b>
<b>Leyden Cultural Council</b>	Carolyn Asbury, Chair Town Hall 16 West Leyden Road Leyden, MA 01337 413/475-3011	<b>\$3,870</b>
<b>Montague Cultural Council</b>	Lisa Enzer, Chair 24 3rd Street Turners Falls, MA 01376 413/863-9576	<b>\$3,870</b>
<b>New Salem Cultural Council</b>	Lynn Layton, Chair 12 Whitaker Rd. New Salem, MA 01355 978/544-6250	<b>\$3,870</b>

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<b>Northampton Arts Council</b>	Elizabeth Stone, Chair Memorial Hall 240 Main Street Room 5 Northampton, MA 01060-3113 413/587-1069	<b>\$9,080</b>
<b>Northfield Cultural Council</b>	Chuck Levin, Chair Northfield Town Hall 69 Main Street Northfield, MA 01360 413/498-2927	<b>\$3,870</b>
<b>Pelham Cultural Council</b>	Linda Faulkingham, Chair The Rhodes Building 351 Amherst Road Pelham, MA 01002 413/253-3593	<b>\$3,870</b>
<b>Shelburne Cultural Council</b>	John Bos, Chair 51 Bridge Street Shelburne Falls, MA 01370 413/625-0300	<b>\$3,870</b>
<b>Shutesbury Cultural Council</b>	Renee Richard, Chair Town Hall Cooleyville Road Shutesbury, MA 01072-9710 413/259-1204	<b>\$3,870</b>
<b>South Hadley Cultural Council</b>	Connie Clancy, Chair South Hadley Public Library 27 Bardwell Street South Hadley, MA 01075 413/586-4900	<b>\$5,980</b>
<b>Sunderland Cultural Council</b>	Faith White, Chair Town Hall 12 School Street Sunderland, MA 01375-9503 413/665-3686	<b>\$3,870</b>
<b>Wendell Cultural Council</b>	Phyllis Lawrence, Chair PO Box 842 Wendell, MA 01379 413/774-0204	<b>\$3,870</b>

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**Whately Cultural Council**

Ramsay Klaff, Chair  
PO Box 234  
Whately, MA 01093-0234  
413/256-8316

**\$3,870**

# MASSACHUSETTS CULTURAL COUNCIL

## FY2012 Direct Grants

### Senator Stanley C. Rosenberg

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#### **1794 Meetinghouse, Inc.**

**Contact:** Michael J. Ruocco, Executive Director  
PO Box 8  
New Salem, MA 01355-0008  
978/544-3663

**\$3,000:** Cultural Investment Portfolio Program: to restore and preserve the 1794 Meetinghouse as a performing arts center and produce cultural programs that engage, entertain, and educate people of all ages in the North Quabbin region.

#### **Arts Extension Institute, Inc.**

**Contact:** Dee Boyle Clapp, Interim Director  
UMASS Division of Outreach  
100 Venture Way Suite 201  
Hadley, MA 01035-9450  
413/545-5240

**\$3,000:** Cultural Investment Portfolio Program: to develop the arts in communities and community through the arts with continuing professional education for arts managers, artists, and civic leaders.

#### **Available Potential Enterprises, Ltd.**

**Contact:** Gordon Thorne, Director  
126 Main Street  
Northampton, MA 01060-3160  
413/586-5553

**\$3,000:** Cultural Investment Portfolio Program: to provide space and administrative, artistic, technical, and financial assistance to a wide range of local and guest artists working in every medium.

#### **Eric Carle Museum of Picture Book Art**

**Contact:** Alexandra Kennedy, Executive Director  
125 West Bay Road  
Amherst, MA 01002-3357  
413/658-1100

**\$10,000:** Cultural Investment Portfolio Program: to inspire, especially in children and their families, an appreciation for and an understanding of the art of the picture book by collecting, presenting, and celebrating picture book art from around the world and by providing interactive experiences and programs that are engaging and educational, and support the development of literacy.

#### **Chrysalis Theatre**

**Contact:** Andrea D. Hairston, Artistic Director  
81 North Main Street  
Florence, MA 01062-1340  
413/586-2262

**\$3,000:** Cultural Investment Portfolio Program: to bring together artists of various disciplines and cultural backgrounds in order to explore current social and spiritual issues and to create works of art.

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#### **Contact Collaborations, Inc.**

**Contact:** Nancy Stark Smith, Chair  
PO Box 603  
Northampton, MA 01061-0603  
413/586-1181

**\$5,000:** Cultural Investment Portfolio Program: to promote activities devoted to the investigation, documentation, and performance of contemporary movement work, including Contact Quarterly Dance Journal, Contact Editions, Video, and Performance and Conference Projects.

#### **The Emily Dickinson Museum**

**Contact:** Jane Wald, Executive Director  
280 Main Street  
Amherst, MA 01002-2349  
413/542-8161

**\$5,300:** Cultural Investment Portfolio Program: to educate diverse audiences about the writings, life, times, and enduring relevance of the poet Emily Dickinson and her family, and to preserve and interpret the family Homestead.

#### **Historic Deerfield, Inc.**

**Contact:** Philip Zea, President  
PO Box 321  
Deerfield, MA 01342-0321  
413/774-5581

**\$22,100:** Cultural Investment Portfolio Program: to support the heritage and preservation of Deerfield, Massachusetts and the Connecticut River Valley, with museums and programs that provide today's audiences with an understanding and appreciation of New England's historic villages and countryside.

#### **The Hitchcock Center, Inc.**

**Contact:** Julie Johnson, Executive Director  
525 South Pleasant Street  
Amherst, MA 01002-2597  
413/256-6006

**\$5,000:** Cultural Investment Portfolio Program: to foster a greater awareness and understanding of the environment and to develop environmentally literate citizens through interdisciplinary educational approaches that use the study of science and nature, its models, systems, processes and elements, as a means to provide creative inspiration to solve human problems sustainably.

#### **Jubilat**

**Contact:** Robert N. Casper, Publisher  
c/o Grant and Contract Admin.  
70 Butterfield Terrace  
Amherst, MA 01003-9242  
413/577-1064

**\$2,500:** Cultural Investment Portfolio Program: to support publishing of new and emerging contemporary poets in Jubilat magazine.

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#### **Juniper Initiative for Literary Arts**

**Contact:** Lisa Olstein, Co-Director  
UMASS Amherst English Dept.  
170 Bartlett Hall  
Amherst, MA 01003  
413/545-5510

**\$2,500:** Cultural Investment Portfolio Program: to support festival of new and emerging writers of contemporary fiction and poetry.

#### **KO Theater Works, Inc.**

**Contact:** Sabrina Hamilton, Artistic Director  
498 S. Gulf Road  
Belchertown, MA 01007-9172  
413/427-6147

**\$3,000:** Cultural Investment Portfolio Program: to foster creativity and innovation in the performing arts by creating original works; providing alternative production structures with access to excellence in design; supporting collaborations with local, national and international artists, and training artists wishing to create innovative work.

#### **Leverett Crafts and Arts**

**Contact:** Walter Burnham, Director  
13 Montague Road  
Leverett, MA 01054-9725  
413/548-9070

**\$2,500:** Cultural Investment Portfolio Program: to support the center's work as an incubator for emerging crafts people and artists working in a variety of media.

#### **The Massachusetts Review**

**Contact:** Jim Hicks, Editor  
South College  
University of Massachusetts  
Amherst, MA 01003-7140  
413/545-2689

**\$3,000:** Cultural Investment Portfolio Program: to publish an independent quarterly of literature, the arts, and public affairs dedicated to addressing urgent concerns in society and to expanding awareness of and interest in other cultures.

#### **Multi Arts, Inc.**

**Contact:** Catalina Arrubla, Executive Director  
PO Box 108  
Hadley, MA 01035-9649  
413/584-7951

**\$3,000:** Cultural Investment Portfolio Program: to inspire, teach, and delight children in the performing and visual arts through structured, age-appropriate workshops, lead by professional artists in the fields of dance, art, music, writing and drama, to give children the tools and encouragement to explore their own creativity and develop a lifelong love of the arts.

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#### **Music in Deerfield, Inc.**

**Contact:** Dennis Helmus, President  
PO Box 736  
Greenfield, MA 01302-0736  
413/774-4200

**\$2,500:** Cultural Investment Portfolio Program: to introduce affordable regional chamber music to semi-rural counties with an emphasis on younger performers to help grow audiences.

#### **Northampton Academy of Music, Inc.**

**Contact:** Debra J'Anthony, Executive Director  
274 Main Street  
Northampton, MA 01060-3107  
413/584-9032

**\$2,500:** Cultural Investment Portfolio Program: to support 50/50 by 2010, a festival to raise equality and awareness for women playwrights and thus address the concern that 85% of plays produced are written by male playwrights.

#### **Northampton Arts Council**

**Contact:** Robert Cilman, Executive Director  
Memorial Hall  
240 Main Street Room 5  
Northampton, MA 01060-3113  
413/587-1069

**\$4,500:** Cultural Investment Portfolio Program: to support and nurture arts activities in the community, allocate lottery funds assigned to Northampton and raised locally, stimulate improved public awareness of and support for the arts, and oversee public art projects for the city.

#### **Northampton Community Music Center, Inc.**

**Contact:** Jason Trotta, Executive Director  
139 South Street  
Northampton, MA 01060-4134  
413/585-0001

**\$5,000:** Cultural Investment Portfolio Program: to foster the love and pursuit of music within the community through quality musical education, performances, and activities that are accessible to all.

#### **The Performance Project, Inc.**

**Contact:** Julie Lichtenberg, Artistic Director  
26 Olive Street  
Northampton, MA 01060-4216  
413/374-4938

**\$10,000:** YouthReach Program: for an intensive, arts-based youth leadership program that engages at-risk and refugee youth in research, reflection, artistic training, and dialogue that encourages youth to have a public voice in their communities.

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#### **The Performance Project, Inc.**

**Contact:** Julie Lichtenberg, Artistic Director  
26 Olive Street  
Northampton, MA 01060-4216  
413/374-4938

**\$3,000:** Cultural Investment Portfolio Program: to create and perform high quality original works of movement and theater with men and women in jail, those who have been released from jail, and professional artists.

#### **Pioneer Valley Symphony, Inc.**

**Contact:** Bela Breslau, Manager  
91 Main Street  
Greenfield, MA 01301-3248  
413/773-3664

**\$3,000:** Cultural Investment Portfolio Program: to serve the Pioneer Valley through music in three ways: by performing symphonic and choral music, by providing members of the community the opportunity to participate in making music, and, through music education, particularly by introducing children to live orchestral music.

#### **Pocumtuck Valley Memorial Association**

**Contact:** Timothy C. Neumann, Executive Director  
10 Memorial Street  
Deerfield, MA 01342-5004  
413/774-7476

**\$9,800:** Cultural Investment Portfolio Program: to collect, preserve, and interpret the multicultural history of the Deerfield and Connecticut River Valleys by maintaining a museum, crafts program, and research library, and by publishing and presenting educational, cultural, and artistic programs.

#### **Serious Play! Theatre Ensemble!**

**Contact:** Sheryl Stoodley, Artistic Director  
PO Box 148  
Northampton, MA 01061-0148  
413/586-1438

**\$3,000:** Cultural Investment Portfolio Program: to provide training for young adult actors, ages 15 to 26, in the experience of physical theatre as an innovative art form with an emphasis on the collaborative process in an ensemble setting; and to further develop a core company of experienced actors and emerging directors who continue to create original work and reinterpret classic scripts informed by the perspective of young adults in relation to contemporary issues.

#### **Smith College Museum of Art**

**Contact:** Jessica Nicoll, Director and Chief Curator  
Elm Street at Bedford Terrace  
Northampton, MA 01063-0001  
413/585-2760

**\$10,000:** Cultural Investment Portfolio Program: to promote learning, understanding, and enjoyment of art through the collections, exhibitions, and programs, while serving the educational institutions of the Pioneer Valley and the general public, including local, regional, national, and international audiences.

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#### **UMASS Amherst Asian Arts & Culture Prog.**

**Contact:** Ranjanaa Devi, Director  
Fine Arts Center  
PO Box 32620  
Amherst, MA 01003-2620

**\$3,000:** Cultural Investment Portfolio Program: for public cultural programming.

#### **UMASS Amherst Jazz in July Summer Music**

**Contact:** Lester Franklin Newton II, Assoc. Director of Multicultural Programs  
Fine Arts Center  
PO Box 32620  
Amherst, MA 01003-2620

**\$2,500:** Cultural Investment Portfolio Program: for the Jazz in July Summer Music Programs: to perform and study jazz improvisation; to create and study jazz history; and for jazz lectures, master classes, jam sessions, and performances.

#### **University Gallery**

**Contact:** Loretta Yarlow, Director  
Fine Arts Center, UMASS  
151 Presidents Drive  
Amherst, MA 01003-9330  
413/545-0698

**\$2,500:** Cultural Investment Portfolio Program: to support the premiere of an outdoor public art program, Museum without Walls, a travelling exhibit to Holyoke and surrounding low-income communities, as part of the Gallery's international laboratory for the advancement of contemporary art.

#### **Young at Heart Chorus, Inc.**

**Contact:** Robert Cilman, Director  
240 Main Street  
Memorial Hall  
Northampton, MA 01060-3113  
413/587-1300

**\$3,800:** Cultural Investment Portfolio Program: to present a positive image of aging and dispel stereotypes of the elderly through musical and theatrical performances.

#### **Youth Action Coalition, Inc.**

**Contact:** Stacey Lennard, Executive Director  
PO Box 747  
Amherst, MA 01004-0747  
413/253-2158

**\$7,500:** YouthReach Program: to work with youth of color and allies fusing media arts with social justice education and community engagement; and for youth to develop a deeper sense of identity, skills in media arts, and engagement in their community.

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## FY2012 Direct Grants

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**Youth Action Coalition, Inc.**

**Contact:** Stacey Lennard, Executive Director  
PO Box 747  
Amherst, MA 01004-0747  
413/253-2158

**\$2,500:** Cultural Investment Portfolio Program: to support the Arts for Change project that offers youth in-depth visual/media arts education, critical analysis, and research on social justice issues that matter to them

**Total FYFY12 Grants: \$151,000**

## **SAMPLE PRESS RELEASE**

For information on this document, contact:

MCC Communications Director Greg Liakos @ [greg.liakos@art.state.ma.us](mailto:greg.liakos@art.state.ma.us) or 617-727-3668 x343

September 2011

CONTACT: [Representative/Senator Name; Phone Number]

### **STATE CULTURAL GRANTS BENEFIT LOCAL CULTURAL COMMUNITY**

*[Representative/Senator Name] says state grants totaling [Total Grant Amount] will go to schools and nonprofit cultural groups in this district.*

[Town/City, MA] -- [Representative/Senator Name] announced today that grants totaling [Total Grant Amount] have been awarded to cultural organizations, schools, and communities in [his/her] district by the Massachusetts Cultural Council (MCC).

[Representative/Senator Last Name] said that these grants support a variety of cultural activities that benefit local residents. The announcement was made as part of a statewide funding program by the MCC.

"I'm pleased to announce this new state support for the arts, humanities, and sciences in Massachusetts," [Representative/Senator Last Name] said. "MCC grants help to ensure that these rich cultural resources in my district and across the Commonwealth are accessible to our citizens today, and remain strong and healthy for future generations."

Local recipients awarded grants include:

*[Use only the paragraphs that apply to your district.]*

The grants were part of MCC's \$6.5 million statewide investment in the nonprofit cultural sector. The agency announced grants statewide in the following programs:

- **Cultural Investment Portfolio: \$3.4 million**  
The Cultural Investment Portfolio comprises 382 nonprofit arts, humanities, and science organizations across Massachusetts. These organizations connect children and adults to theatre, music, visual arts, and film; teach them about history, literature, and the natural environment; and introduce them to new languages and cultures. Cultural Investment Portfolio grants must be matched one to one, and range from \$2,500 to \$50,000.
- **Local Cultural Council Program: \$2.3 million**  
Local Cultural Councils (LCCs) comprise the most extensive public cultural funding network in the nation. They provide funding to every Massachusetts city and town through 329 local councils and more than 2,300 volunteers. The councils support local arts and history, fund school field trips, and sponsor local concerts and exhibitions. Grants to local councils range from \$3,870 for the smallest towns to \$74,270 for Worcester and \$133,320 for Boston, according to a formula that reflects the state's local aid system.

- **Creative Minds: Education in School and Out of School: \$922,000**

MCC works to ensure that all children have access to high-quality, creative learning experiences through grants, services, and advocacy for schools, communities, and nonprofit cultural organizations.

- STARS Residencies place artists, scientists and other creative teachers in schools.
- The YouthReach Initiative makes grants to cultural and community-based organizations to support in-depth arts, humanities, and science programs for young people at risk.
- Big Yellow School Bus is a partnership with the Bank of America Charitable Foundation that provides grants to help schools meet the transportation costs of educational field trips to cultural institutions in Massachusetts.
- Poetry Out Loud is a national competition in which high school students memorize and perform poetry real poems and explore the dynamic aspects of slam poetry, spoken work, and theatre in their English and Drama classes.

- **Partnerships: \$380,000**

The MCC will also provide annual grants to MassHumanities, which supports public programs in history, literature, and other humanities disciplines to enhance and improve civic life in the Commonwealth; and the New England Foundation for the Arts for regional creative economy initiatives and programs for Massachusetts artists.

### **About the Massachusetts Cultural Council**

The MCC is a state agency supporting the arts, sciences, and humanities, to improve the quality of life in Massachusetts and its communities. It pursues its mission through a combination of grants, services, and advocacy for nonprofit cultural organizations, schools, communities, and artists. MCC's total budget for the current fiscal year is \$10 million, which includes annual grants from the National Endowment for the Arts and other sources. For more information, please visit [www.massculturalcouncil.org](http://www.massculturalcouncil.org) .